	BID TABULATION							
33-29JUN17 - RADIO ADVERTISING FOR JOINT COMMUNICATIONS 4.13. PROPOSED PRICING		ZIMMER RADIO AND MARKETING GROUP			CUMULUS			
	<u>Description</u>		Cost/ad for 30 Seconds			Cost/ad for 30 Seconds	Cost/ad for 60 Seconds	
4.13.1.	List of Radio Station(s) for cost outlined below:	KATI - Metro Cume Listener Number: 7,700			KBBM - Metro Cume Listener Number: 6,100			
4.13.2	6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$28.00	\$35.00	\$5.00	\$8.00	\$10.00	
4.13.3.	10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$28.00	\$35.00	\$5.00	\$8.00	\$10.00	
4.13.4.	3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$28.00	\$35.00	\$5.00	\$8.00	\$10.00	
4.13.5.	7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday		\$8.00	\$10.00	\$2.00	\$4.00	\$5.00	
4.13.6.	Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$2.00	\$2.00	\$1.00	\$1.00	\$1.00	
4.13.7.	6:00 - 10:00 a.m. Saturday or Sunday		\$11.00	\$14.00	\$2.00	\$4.00	\$5.00	
4.13.8.	10:00 a.m 3:00 p.m. Saturday or Sunday		\$11.00	\$14.00	\$2.00	\$4.00	\$5.00	
4.13.9.	3:00 - 7:00 p.m. Saturday or Sunday		\$11.00	\$14.00	\$2.00	\$4.00	\$5.00	
4.13.10.	7:00 p.m Midnight Saturday or Sunday		\$6.00	\$8.00	\$1.00	\$1.00	\$2.00	
4.13.11.	Midnight - 6:00 a.m. Saturday or Sunday		\$2.00	\$2.00	\$1.00	\$1.00	\$1.00	
		T	T	T				
	<u>Description</u>	Cost/ad for 15 Seconds		Cost/ad for 60 Seconds	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds	Cost/ad for 60 Seconds	
4.13.12.	List of Radio Station(s) for cost outlined below:	KCLR - Metro Cume Listener Number: 26,800			KFRU - Metro Cume Listener Number: 10,200			
4.13.13.	6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$58.00	\$72.00	\$15.00	\$20.00	\$25.00	
4.13.14.	10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$58.00	\$72.00	\$15.00	\$20.00	\$25.00	
4.13.15.	3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$58.00	\$72.00	\$15.00	\$20.00	\$25.00	
4.13.16.	7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday		\$11.00	\$14.00	\$5.00	\$8.00	\$10.00	
4.13.17.	Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$5.00	\$6.00	\$2.00	\$2.00	\$2.00	
4.13.18.	6:00 - 10:00 a.m. Saturday or Sunday		\$20.00	\$25.00	\$5.00	\$10.00	\$15.00	
4.13.19.	10:00 a.m 3:00 p.m. Saturday or Sunday		\$20.00	\$25.00	\$5.00	\$10.00	\$15.00	
4.13.20.	3:00 - 7:00 p.m. Saturday or Sunday		\$20.00	\$25.00	\$5.00	\$10.00	\$15.00	
4.13.21.	7:00 p.m Midnight Saturday or Sunday		\$10.00	\$12.00	\$2.00	\$4.00	\$5.00	
4.13.22.	Midnight - 6:00 a.m. Saturday or Sunday		\$5.00	\$6.00	\$2.00	\$2.00	\$2.00	

	BID TABULATION							
33-29JUN17 - RADIO ADVERTISING FOR JOINT COMMUNICATIONS		ZIMMER			CUMULUS			
4.13. PROPOSED PRICING								
	<u>Description</u>		Cost/ad for 30 Seconds				Cost/ad for 60 Seconds	
4.13.23.	List of Radio Station(s) for cost outlined below:	KCMQ - Metro Cume Listener Number: 22,700			KOQL - Metro Cume Listener Number: 38,300			
4.13.24.	6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$31.00	\$39.00	\$18.00	\$32.00	\$35.00	
4.13.25.	10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$31.00	\$39.00	\$18.00	\$32.00	\$35.00	
4.13.26.	3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$31.00	\$39.00	\$18.00	\$32.00	\$35.00	
4.13.27.	7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday		\$7.00	\$9.00	\$10.00	\$18.00	\$20.00	
4.13.28.	Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$3.00	\$3.00	\$4.00	\$5.00	\$5.00	
4.13.29.	6:00 - 10:00 a.m. Saturday or Sunday		\$11.00	\$14.00	\$15.00	\$22.00	\$25.00	
4.13.30.	10:00 a.m 3:00 p.m. Saturday or Sunday		\$11.00	\$14.00	\$15.00	\$22.00	\$25.00	
4.13.31.	3:00 - 7:00 p.m. Saturday or Sunday		\$11.00	\$14.00	\$15.00	\$22.00	\$25.00	
4.13.32.	7:00 p.m Midnight Saturday or Sunday		\$9.00	\$11.00	\$5.00	\$8.00	\$10.00	
4.13.33.	Midnight - 6:00 a.m. Saturday or Sunday		\$3.00	\$3.00	\$4.00	\$5.00	\$5.00	
	<u>Description</u>	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds		Cost/ad for 15 Seconds	Cost/ad for 30 Seconds	Cost/ad for 60 Seconds	
4.13.34.	List of Radio Station(s) for cost outlined below:	KSSZ - Metro Cume Listener Number: 13,100			KPLA - Metro Cume Listener Number: 23,600			
4.13.35.	6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$24.00	\$30.00	\$18.00	\$32.00	\$35.00	
4.13.36.	10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$24.00	\$30.00	\$18.00	\$32.00	\$35.00	
4.13.37.	3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$24.00	\$30.00	\$18.00	\$32.00	\$35.00	
4.13.38.	7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday		\$7.00	\$8.00	\$10.00	\$18.00	\$20.00	
4.13.39.	Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$3.00	\$4.00	\$4.00	\$5.00	\$5.00	
4.13.40.	6:00 - 10:00 a.m. Saturday or Sunday		\$8.00	\$10.00	\$15.00	\$22.00	\$25.00	
4.13.41.	10:00 a.m 3:00 p.m. Saturday or Sunday		\$8.00	\$10.00	\$15.00	\$22.00	\$25.00	
4.13.42.	3:00 - 7:00 p.m. Saturday or Sunday		\$8.00	\$10.00	\$15.00	\$22.00	\$25.00	
4.13.43.	7:00 p.m Midnight Saturday or Sunday		\$4.00	\$5.00	\$5.00	\$8.00	\$10.00	
4.13.44.	Midnight - 6:00 a.m. Saturday or Sunday		\$2.00	\$2.00	\$4.00	\$5.00	\$5.00	

BID TABULATION								
33-29JUN17 - RADIO ADVERTISING FOR JOINT COMMUNICATIONS		ZIMMER			CUMULUS			
4.13.	PROPOSED PRICING			1				
	<u>Description</u>	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds	Cost/ad for 60 Seconds		Cost/ad for 30 Seconds	Cost/ad for 60 Seconds	
4.13.45.	List of Radio Station(s) for cost outlined below:	KTGR - Metro Cume Listener Number: 8,700			KBXR - Metro Cume Listener Number: 20,300			
4.13.46.	6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$13.00	\$16.00	\$14.00	\$18.00	\$20.00	
4.13.47.	10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$13.00	\$16.00	\$14.00	\$18.00	\$20.00	
4.13.48.	3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$13.00	\$16.00	\$14.00	\$18.00	\$20.00	
4.13.49.	7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday		\$4.00	\$5.00	\$4.00	\$6.00	\$8.00	
4.13.50.	Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday		\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	
4.13.51.	6:00 - 10:00 a.m. Saturday or Sunday		\$4.00	\$5.00	\$10.00	\$12.00	\$15.00	
4.13.52.	10:00 a.m 3:00 p.m. Saturday or Sunday		\$4.00	\$5.00	\$10.00	\$12.00	\$15.00	
4.13.53.	3:00 - 7:00 p.m. Saturday or Sunday		\$4.00	\$5.00	\$10.00	\$12.00	\$15.00	
4.13.54.	7:00 p.m Midnight Saturday or Sunday		\$2.00	\$3.00	\$2.00	\$4.00	\$5.00	
4.13.55.	Midnight - 6:00 a.m. Saturday or Sunday		\$2.00	\$2.00	\$1.00	\$1.00	\$1.00	
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33-29	BID TABULATION JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS		ZIMMER	<b>t</b>	C	CUMULL	JS	
33-29	JUN17 - RADIO ADVERTISING		ZIMMEF	t .	C	CUMULL	JS	
33-29. FOR	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS		ZIMMER  Cost/ad for 30 Seconds	Cost/ad for		Cost/ad for		
33-29. FOR	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING	Cost/ad for 15 Seconds	Cost/ad for	Cost/ad for 60 Seconds	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds KTXY - ume Listener	Cost/ad for 60 Seconds	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday,	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds KTXY - ume Listener 34,500	Cost/ad for 60 Seconds Number:	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday,	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00	Cost/ad for 60 Seconds Number: \$45.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  3:00 - 7:00 p.m. Monday, Tuesday,	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00	Cost/ad for 60 Seconds  Number: \$45.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47. 4.13.48.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS  PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday 10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday 3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday 7:00 p.m Midnight Monday, Tuesday,	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00	Cost/ad for 60 Seconds  Number: \$45.00 \$45.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47. 4.13.48. 4.13.49.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS  PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday,	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00  \$11.00	Cost/ad for 60 Seconds  Number: \$45.00 \$45.00 \$13.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.47. 4.13.48. 4.13.49. 4.13.50.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS  PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00  \$11.00  \$3.00	Cost/ad for 60 Seconds  Number: \$45.00 \$45.00 \$13.00 \$4.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47. 4.13.48. 4.13.49. 4.13.50. 4.13.51.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS  PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  6:00 - 10:00 a.m. Saturday or Sunday	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00  \$11.00  \$16.00	Cost/ad for 60 Seconds  Number: \$45.00 \$45.00 \$413.00 \$4.00 \$20.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47. 4.13.49. 4.13.50. 4.13.51. 4.13.52. 4.13.53.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS  PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday  7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  6:00 - 10:00 a.m. Saturday or Sunday	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00  \$11.00  \$16.00	Cost/ad for 60 Seconds  Number: \$45.00 \$45.00 \$45.00 \$45.00 \$20.00	Cost/ad for	Cost/ad for	Cost/ad for	
33-29. FOR 4.13. 4.13.45. 4.13.46. 4.13.47. 4.13.49. 4.13.50. 4.13.51. 4.13.52. 4.13.53.	JUN17 - RADIO ADVERTISING JOINT COMMUNICATIONS PROPOSED PRICING  Description  List of Radio Station(s) for cost outlined below:  6:00 - 10:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday 10:00 a.m 3:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday 3:00 - 7:00 p.m. Monday, Tuesday, Wednesday, Thursday, or Friday 7:00 p.m Midnight Monday, Tuesday, Wednesday, Thursday, or Friday Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday  Midnight - 6:00 a.m. Monday, Tuesday, Wednesday, Thursday, or Friday 6:00 - 10:00 a.m. Saturday or Sunday 10:00 a.m 3:00 p.m. Saturday or Sunday	Cost/ad for 15 Seconds	Cost/ad for 30 Seconds  KTXY - ume Listener 34,500  \$36.00  \$36.00  \$11.00  \$16.00  \$16.00	\$45.00 \$45.00 \$20.00 \$20.00 \$20.00	Cost/ad for	Cost/ad for	Cost/ad for	

4.12.	MAXIMUM % INCREASE FOR ANY RENEWAL PERIOD FROM THE PREVIOUS YEAR	10%				5%	
	Non Responsive:						
	Mix Country 96 - did not submit Response						
	Winstar Interactive Media - submitted digital advertising, not radio advertising. Did not use our Response Form						